

Insights

At Aneuvia, we believe in democratizing financial wellness and investment advice for the betterment of companies, communities and individuals. Here we share our insights, point of view and advice on global impact investing, corporate diversity and inclusion, new financial market trends, impact investment funds and more.

Stay ahead of the curve with insightful news and analysis that can help your company or organization make crucial decisions for better business outcomes.

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Survey Results: Impact of COVID-19 on Corporate Mothers

Posted by Janelle Metzger

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As an activist investment firm, Aneuvia is focused on delivering better returns for our investors through diversity and inclusion strategies. In times of crisis, we look for opportunities to provide actionable data that can serve as a catalyst for decision makers, this includes insights into how policies are impacting different people in different ways.

As the COVID-19 pandemic hit the world in March, Aneuvia recognized early on that there was an emerging high-impact corporate challenge: Working professional women are encountering disproportionate consequences. With the closure of schools, daycares and social distancing, many working professional mothers have the added responsibilities of not only work full time, but also to care for their household. This is leading them to have four jobs: work, nanny/teacher, cook, housekeeper.

We asked 150 corporate mothers about the impact of COVID on their work and life.

To provide compelling data that drives action across the C-Suite and Boards of corporations globally, the “Impact of COVID-19 on Corporate Mothers Survey” was conducted the week of March 23rd 2020. Through a set of 10 questions, Aneuvia captures a quantitative and qualitative view into the impact of COVID on corporate mothers.

62% of corporate mothers are now the primary childcare provider for their children. This is up from 5% pre-COVID. And only 9% of partners are sharing this responsibility.

Childcare par graph

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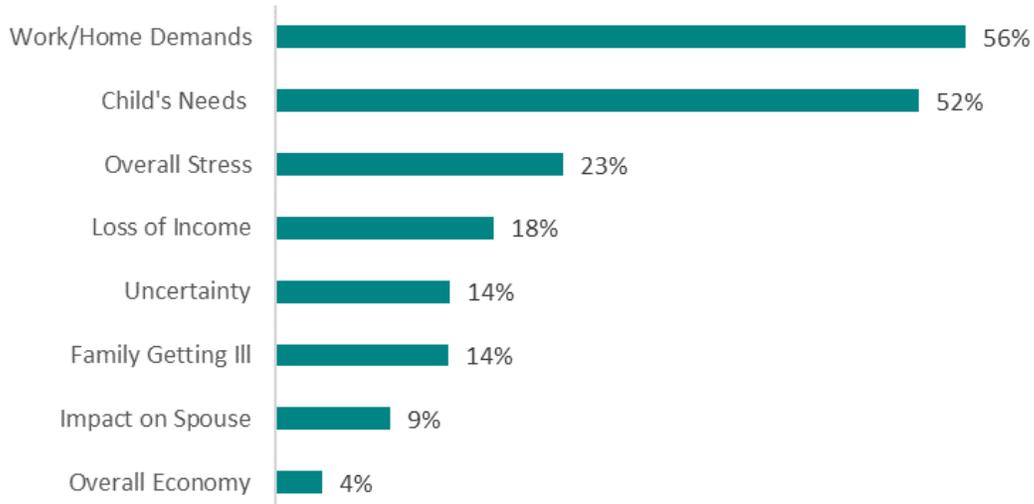
81% of the corporate mothers previously working in an office, are now working at home. While this reflects the great shift in working conditions, this does not seem to be driving a decrease in ability to balance work/family responsibilities.

Working location bar graph

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49% of corporate mothers are most concerned about meeting the needs of their children, as well as 48% with the work/home demands.

COVID: Concerns of Corporate Mothers with Change in Childcare



Source: aneuvia.com

18% of corporate mothers believe that they can effectively balance work and family during this time, down from 77% pre-COVID.

Work Life Balance Comparison Chart

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44% of corporate woman believe that increased flexibility is the “best support” their corporation can offer, along with 26% looking for adjusted expectations.

Support Needed2

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[CLICK HERE TO ACCESS THE FULL RESULTS OF THE SURVEY](#)

This article: [Survey Results: Impact of COVID-19 on Corporate Mothers](#) first appeared on <http://aneuvia.com>.



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